

USER GUIDANCE METHOD, CONTENT ADVERTIZING METHOD, USER
GUIDANCE SYSTEM, OBJECT CONTROL SYSTEM, MOVING OBJECT,
STORAGE MEDIUM AND PROGRAM TRANSMISSION APPARATUS

Abstract of the Disclosure

5 A user guidance system comprises: a moving object manager
for managing the location of a moving object on a network; a
radar information generator for generating information
concerning the location of the moving object, and for
providing the information to a user who is accessing the
10 network; and a zero distance performer for, when the moving
object is found by a predetermined user, performing a
predetermined process associated with the discovery of the
moving object, wherein the moving object manager arranges
the moving object at a desired location in order to guide
15 the user to desired contents on the network.